Action Plan to Promote the Welsh language in Rhondda Cynon Taf

This Action Plan's aim is to build on the foundations laid by the 2017-2022 Promotion Strategy and the work undertaken by the Council and its partners to develop the Welsh language in Rhondda Cynon Taf. The aim is to achieve the following over the next 5 years:

- Increasing the number of people who can speak Welsh by 5%
- Increasing the use of Welsh in all aspects of community and public life
- Raising awareness of the importance of the Welsh language as a vital part of the identity and character of the Rhondda Cynon Taf area.

The Action Plan reflects the partnership approach that is essential to achieving these goals. There are two parts to the Plan to ensure clarity in terms of the role and responsibility of the Council and the roles of the Welsh language partners and the link between us in achieving the common goals of Cymraeg 2050. The Action Plan is reviewed annually and we will add new targets or modify existing ones to push developments forward over the next 5 years so that we are best placed to be able to exceed our goals wherever possible.

Part 1 sets out the activities and targets that the Council is responsible for delivering under the thematic priorities, either through direct delivery or through collaboration with or commissioning services from partner organisations.

Part 2 broadly sets out the activities of our partners who are directly or indirectly related to Part 1 targets. Our partners are funded by other organisations such as the Welsh Government and operate in accordance with their own terms of reference as organisations.

PART 1

WESP – Relevant promotional aspects included here for reporting under WL Standards 145 and 146, otherwise please refer to the WESP Action Plan for more details on Strategic Area 1.

*Lead/responsible officer names subject to change

STRATEGIC AREA 1: INCREASING THE NUMBER OF WELSH SPEAKERS IN RCT

VISION	Increasing the percentage and numbers of Welsh speakers in RCT
	Developing Rhondda Cynon Taf as a fully bilingual county; a County Borough where residents can live, work and play, as well as access the services and support they need through the medium of Welsh and English.

Priority areas	 Transmission of the Welsh language within the family Early Years Statutory Education
	Post-16 Education
	The workforce

PRIORITY AREA	AIM	ACTIONS	RELEVANT LOCAL OR NATIONAL STRATEGY / DELIVERY PLAN	RESPONSIBILITY	ANNUAL UPDATE
Transmission of the Welsh language within the family	Increase the number of families choosing to pass on the language to their children	Analyse progression from 2011-2021 census data to inform relevant interventions and promotional campaigns.	<u>WESP Strategic</u> Plan 2022 - 2023	Denise Humphries - Senior 21St Century Schools Project Manager	

n y le r c e t l	ncrease the number of nursery/ three- year-old earners receiving childcare and early years education chrough the medium of Welsh	Implementation of RCT's WESP Strategic Plan 2022-2032		Gaynor Davies – Director of Education and Inclusion Services Lisa Howell – 21st Century Schools Business and School Organisation Manager
		In collaboration with partners, develop and implement a communication and marketing strategy to promote positive and consistent messages to the residents of RCT on the benefits of being bilingual; the benefits of childcare and education through the medium of Welsh and of the resources and opportunities available.	WESP – Marketing Group Action Plan	Lisa Howell – 21st Century Schools Business and School Organisation Manager WESP Marketing Sub-Group Regional Welsh Medium Education Champion
		With partners, maximise distribution of the Being Bilingual booklet and its subject	<u>WESP Strategic</u> Plan 2022 - 2023	Lisa Howell – 21st Century Schools

		matter as well as wider resources, together with utilising and promoting partner materials.		Business and School Organisation Manager WESP Marketing Sub-Group Regional Welsh Medium Education Champion
		Work with partners such as the Resilient Health Programme/Flying Start/Cwm Taf UHB/Registrars to distribute and display the Being Bilingual booklet and promote the campaign.	<u>WESP Strategic</u> Plan 2022 - 2023	Hannah Bebb - Graduate Officer 21 st Century Schools
		Ensure effective promotion of the Childcare Offer for Wales to increase take up of Welsh language provision.	<u>WESP Strategic</u> <u>Plan 2022 - 2023</u> <u>The Childcare</u> <u>Strategy for Wales</u>	Denise Humphries – Senior 21St Century Schools Project Manager (Childcare & Special Projects)
Statutory Education	Increase the number of children receiving Welsh medium education in RCT	Implementation of RCT WESP 2022-2032	<u>WESP Strategic</u> Plan 2022 - 2023	Gaynor Davies – Director of Education and Inclusion Services
	Promote and support opportunities	Implementation of RCT WESP 2022-2032	<u>WESP Strategic</u> Plan 2022 - 2023	Daniel Williams - Head of

	for learners to use Welsh in different contexts			Attendance And Wellbeing Service
	I	Increase Siarter laith engagement to identify opportunities to develop activities to encourage informal use of the language in collaboration with partners.	WESP Strategic Plan 2022 - 2023	Bethan Davies - CSC
		Continue to improve Welsh medium after schools/holiday provision.	YEPS delivery plan	Bedwyr Harries - Youth Services Manager
		Support the development and strengthening of the Welsh language Youth Forum by the Welsh language partners so that young people have a voice in identifying their needs and aspirations regarding opportunities for them to use the Welsh language in different contexts.	YEPS delivery plan	Bedwyr Harries - Youth Services Manager
		Support Welsh language Youth Forum members in becoming effective representatives and champions for their communities/groups.		
Post-16 Education	Promote the benefits of Welsh language skills for the world of work, training,	Implementation of RCT WESP 2022-2032 In collaboration with partners, develop and promote a wider range of Welsh language learning pathways into the world of work,	WESP Strategic Plan 2022 - 2023	Siân Woolson – Employment, Education & Training Team Manager

	apprenticeships and further/higher education	training, apprenticeships and further/higher education for 14-19 year olds.		Martyn Silezin - 14-19 Strategy Officer
	1	In collaboration with partners promote opportunities for Welsh medium further/higher education courses and modules for RCT pupils.	Registration/ enrolment on courses	Martyn Silezin - 14-19 Strategy Officer
		Support and encourage participation in Communities for Work + pre-employment Welsh language activities to introduce conversational Welsh and basic Welsh language skills.	Communities for Work+ Delivery Plan	Eira Cook - Community Services Manager – linked to ACL delivery
Education Workforce	Promote Welsh language skills development and training for the childcare and early years workforce in RCT	Implementation of RCT WESP 2022-2032 Encourage childcare providers to survey the linguistic profile of staff and volunteers to identify training needs, levels of interest in improving skills, accessing appropriate support via programmes such as Croesi'r Bont and Clebran.	WESP Strategic Plan 2022 - 2023 WESP Strategic Outcome 1	Denise Humphries – Senior 21St Century Schools Project Manager
	1	Continue to promote and support Welsh language learning opportunities for childcare and early years settings and work in partnership with them to develop Welsh medium training. [Consider whether existing RCTCBC internal provision could be utilised,	WESP Strategic Plan 2022 - 2023 WESP Strategic Outcome 1	Denise Humphries – Senior 21St Century Schools Project Manager

	-	e.g. online learning re language awareness training/Level 1 Welsh language training] Facilitate networking events and information sharing with English medium childcare providers and key partners to highlight opportunities to introduce the Welsh language into their settings and enable them	WESP Strategic Plan 2022 - 2023	Denise Humphries – Senior 21St Century Schools Project Manager	
		to offer Welsh language provision to families in their community.	WESP Strategic Outcomes 1 and 5		
nun teac able	rease the nber of ching staff e to teach Ish /through	Implementation of RCT WESP 2022-2032 Continue to promote and support opportunities for the school-based workforce	<u>WESP Strategic</u> Plan 2022 - 2023	Gaynor Davies – Director of Education and Inclusion Services	
	medium of	to learn/improve Welsh language skills. Work with schools and partners to promote and support opportunities for expanding the bilingual childcare workforce in learning/improving Welsh language skills such as Cam wrth Gam.	WESP Strategic Outcome 1 and 7	Chris Newcombe - Principal Improvement Partner	

Relevant legislation / strategies	 Cymraeg 2050 Welsh language standards regulation (No. 1) 2015 Well-being of Future Generations 2015 Welsh in Education Strategic Plan 2022-2032 Education and Inclusion Services Strategic Plan 2021-2024
	Welsh language Recruitment strategyCorporate plan
	LDPTourism Strategy

	Strategic Equalities Plan
Relevant partners and links	All RCTCBC Service areas
	Welsh Education Forum
	Schools in RCT
	Mudiad Meithrin
	Cymraeg i Blant
	RhAG
	Dysgu Cymraeg Morgannwg
	Cwm Taf UHB
	Cwlwm
	Urdd
	Menter laith
	Fforwm laith Rhondda Cynon Taf
	Welsh Language Youth Forum
	Aelwyd Cwm Rhondda
	Coleg y Cymoedd
	Coleg Cymraeg Cenedlaethol
	Cardiff Met
	Consortium
	Careers Wales
	Colegau Cymru
	Cyngor Celfyddydau Cymru
	Llenyddiaeth Cymru
	Interlink

STRATEGIC AREA 2: INCREASING THE USE OF WELSH IN RCT & STRATEGIC AREA 3: CREATING FAVOURABLE CONDITIONS

VISION	Increasing the % and number of Welsh speakers in RCT
	Developing Rhondda Cynon Taf as a fully bilingual county. A County Borough where residents can live, work and play, as well as access the services and support they need through the medium of Welsh and English.

Thematic areas	 Workplace Services Use of Welsh socially / in the community
	To influence the following themes in terms of infrastructure and context: Community and Economy Culture and media Wales and the wider world Digital Technology Linguistic Infrastructure Language Planning Evaluation and Research

PRIORIY	AIM	ACTIONS	RELEVANT LOCAL	RESPONSIBILITY	ANNUAL UPDATE
AREA			OR NATIONAL		
			STRATEGY /		
			DELIVERY PLAN		

Workplace	Increase the use	As all new staff are required to	Welsh Language	Lisa Sheppard –
** Unplace	of Welsh in the	undertake Welsh language L1	Standards Action Plan	Senior Compliance
	workplace across	training, work to increase		and Policy Officer –
	all departments	recruitment levels and	Annual Monitoring	Welsh Language
	by increasing the	progression rates between levels	Report	
	confidence and	1-5 by raising the awareness of	Report	
	skills of our staff	managers and staff of the		
	Skills of our start	benefits and opportunities of a		
	This will also			
	embed the	bilingual workforce.		
		Continue to promote Welsh	Welsh Language	Lisa Sheppard –
	following thematic	language learning opportunities	Standards Action Plan	Senior Compliance
	aims:	for staff across all RCTCBC		and Policy Officer –
	Ensure Council	Services and elected members.		Welsh Language
			Annual Monitoring	
	plays its part in		<u>Report</u>	
	ensuring the	Continue to work with Dysgu	Welsh Language	Lisa Sheppard –
	language is at the	Cymraeg to maximise	Standards Action Plan	Senior Compliance
	heart of	opportunities for staff to learn		and Policy Officer –
	technological	and use their Welsh language		Welsh Language
	innovation to	skills either through work or in	Annual Monitoring	
	enable the use of	the community.	<u>Report</u>	
	Welsh in all digital	Ensure a calendar of events	Welsh Language	Lisa Sheppard –
	contexts.	each year for staff to raise	Standards Action Plan	Senior Compliance
		awareness of, and to promote		and Policy Officer –
	Ensure that	Welsh language resources and		Welsh Language
	technology and	opportunities, both at work and	Annual Monitoring	
	language	with other partners within the	Report	
	resources	community (from Welsh medium		
	continue to	childcare, learning and improving		
	develop in order	Welsh skills, events, clubs,		
	to bolster our	community groups etc).		
	linguistic	To encourage those lacking	Welsh Language	Richard Evans –
	infrastructure.	confidence in their Welsh	Standards Action Plan	Director of Human
		language skills, introduce a		

		guaranteed interview scheme for Welsh speakers at Level 3 or above for posts where Welsh language skills are advertised as essential.	<u>Annual Monitoring</u> <u>Report</u>	Resources Steffan Gealy – Welsh Language Services – Service Manager	
		Continue to provide and develop technological support for Welsh speakers and learners within the Council to be able to deliver services through to medium of Welsh - i.e. Cysgliad package, apps for learning Welsh etc as standard on all Council laptops/devices.	<u>Annual Monitoring</u> <u>Report</u>	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language	
		Promote the register of Welsh place-names and street names as a resource that may be used to enable people to learn more about their environment and the history of the area.	<u>Annual Monitoring</u> <u>Report</u>	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language	
Services	Increase the range of services offered to Welsh speakers and increase the use of Welsh language services This will also embed the	During any internal assessment or review of services, map out Welsh language provision to identify and address gaps and areas of priority. This will both provide a baseline and enable the Council to actively promote services available through the medium of Welsh and to target efforts in specific areas to expand provision.	Service Self Evaluations Welsh Language Impact Assessments	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language	

following thematic aims: Ensure that language planning and promotion is a core	Update guidance on policy making and planning when new research and data become available to better inform decisions so that they have the optimum impact on the needs of Welsh speakers and use of the language.	Welsh Language Impact Assessments – process and guidance	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language
consideration of all Council policy planning, expanding our understanding of bilingualism and the needs of Welsh speakers	Facilitate the sharing of new data and research to inform colleagues' policy planning work.	Welsh Language Impact Assessments – process and guidance RCT Data Repository	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language Bea Jeffries – Community Data Analyst
and optimising our support. Continue to build on our evidence base on the Welsh language and speakers in RCT in order to	Consider how digital poverty might impact on Welsh language engagement and put steps in place to mitigate this to ensure all residents of RCT are able to access opportunities to enjoy, learn and speak Welsh	Welsh Language Impact Assessments – process and guidance EqIA process Service Self Evaluations	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language Melanie Warburton – Diversity and Inclusion Manager
support the Council's policy work and achievement of this strategy. Ensure Council plays its part in ensuring the	Facilitate a networking event with Council officers and Welsh language partners, community and third sector partners. This will be an opportunity to bring people together to explore ways of collaborating at various levels, which will, in turn, provide and enrich opportunities for RCT	<u>Annual Monitoring</u> <u>Report</u>	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language Scott Thomas – Eisteddfod Project Officer

	language is at the heart of technological innovation to enable the use of Welsh in all digital contexts. Ensure that the language is a core element in supporting the socio-economic structure in RCT	residents to engage with the Welsh language, to speak or to learn Welsh, and to work or volunteer through the medium of Welsh.			
Use of Welsh socially / in the community	With our partners: (i) increase the use of Welsh socially and within communities (ii) support ways of embedding positive language use practices (iii) increase opportunities for people to learn and practice the language within their communities.	Communicate these 3 core messages across all RCT service areas as the overarching aim of this strategy to improve opportunities for RCT residents to use the Welsh language.	Welsh Language Impact Assessment feedback	Lisa Sheppard – Senior Compliance and Policy Officer – Welsh Language	

This will also embed the following thematic aims:		
Ensure that the Welsh language is safeguarded as an integral part of our contemporary culture.		
Ensure that the Welsh language is an integral part of our efforts to welcome and integrate those who move to Wales and RCT.		
Ensure the Council plays its part in ensuring the language is at the heart of technological innovation to enable the use of Welsh in all digital contexts.		

Provide informal opportunities and encourage the use of the Welsh language in Community Resilience Hubs and Community Venues.	RCT Together Delivery Plan	Syd Dennis – Service Manager – RCT Together
Promote opportunities for Welsh language community groups to access community resources and funding.	RCT Together Delivery Plan	Syd Dennis – Service Manager – RCT Together
Develop opportunities to promote the Welsh language to newcomers, highlighting the fact that this is a language that belongs to all here in RCT	RCT Together Delivery Plan Ukrainian refugees Welsh/Ukrainian vocabulary project – case study.	Syd Dennis – Service Manager – RCT Together Lisa Sheppard – Senior Compliance and Policy Officer- Welsh Language
At neighbourhood network/ward level draw in partners from other services (cultural, sport, Welsh language etc) and external Welsh language partners to assist the community in achieving their aspirations.	RCT Together Delivery Plan	Syd Dennis – Service Manager – RCT Together
In the 2022-23 review of service delivery and provision, map out Welsh language provision to	Comm 4 Work + Service Delivery Plan	Eira Cook - Community Services Manager

		identify and address gaps and areas of priority.			
		Develop a targeted campaign for the 16-24 age group to promote bilingual job opportunities, the importance of all levels of Welsh language skills and a Welsh language route into work.	Comm 4 Work + Service Delivery Plan	Siân Woolson – Employment, Education & Training Team Manager Eira Cook - Community Services Manager	
		Support and encourage participation in Communities for Work + pre-employment Welsh language activities to introduce conversational Welsh and basic Welsh language skills.	Comm 4 Work + Service Delivery Plan	Eira Cook - Community Services Manager	
S o yu u	Links with WESP SO5: Increasing opportunities for young people to use Welsh in different contexts.]	Analyse services to identify gaps in Welsh medium provision within sports and leisure activities – and prioritize areas for improvement.	Leisure and YEPS Service Delivery Plan	Lisa Sheppard – Senior Policy and Compliance Officer – Welsh Language	

Work with partners to prioritize the expansion of Welsh language swimming lessons across RCT leisure centers.	Leisure and YEPS Service Delivery Plan	Gavin Bennett – Leisure Operations Manager Jonathan Phillips – Leisure Asset Manager Urdd
Work with partners to expand Welsh language provision within leisure centers (e.g. gymnastics).	Leisure and YEPS Service Delivery Plan	Gavin Bennett – Leisure Operations Manager
Community voices As part of the review of the Cultural Services (Resetting the Dial), hold creative conversations with community groups, analysing available data to map out needs and identify gaps in Welsh language provision. Put plans in place to expand Welsh medium provision in line with the findings.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries
Consider how to expand the Welsh language offer within various programmes such as Take pArt, CfW+, bringing the arts closer to different Welsh language community groups.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries
Links with partners Work with partners to support and promote Welsh language	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts,

creative and artistic events and projects (e.g. Parti Ponty, Community Artists) Explore opportunities to collaborate with partners to offer a wider range of opportunities to use Welsh through community activities.		Culture And Libraries	
Regional work – develop and produce Welsh language theatre to tour across the region and nationally, in discussion with regional partners to look at the benefits and opportunities to share resources.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries	
 National Eisteddfod 2024 Draw up a cultural programme leading up to the Eisteddfod that will: Engage with communities and raise awareness of the language and associated opportunities Offer artistic projects to different community groups Consider how these activities can be sustained within communities beyond 2024 	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries	

Go See : As part of the wider work of reviewing the Council's Welsh language provision, ensure a variety of Welsh language/bilingual opportunities as part of this programme, and include Welsh language partners to help with the promotion of this to communities.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries
Noson Allan: promote this scheme amongst young people via YEPS and the Welsh language youth forum / aelwyd Rhondda / sixth forms in schools to encourage them to take advantage of this scheme.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries
Welsh language facilitation: Use Welsh speaking facilitators and assistants during arts events held in Welsh or English (e.g. Families First; Take pArt activities) to provide Welsh language engagement around the event.	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Caroline O'Neill – Head of Arts, Culture And Libraries
Technology: Explore how new technology could facilitate Welsh language/bilingual provision (such as the Theatr Genedlaethol's Sibrwd System for interpretation at events).	Arts, Culture and Libraries Service Delivery Plan	Caroline O'Neill – Head of Arts, Culture And Libraries

Develop opportunities to increase Welsh language engagement, promotion and activities within local communities. For example: increase Welsh language provision in Storytelling and Crafts events and exhibitions (including online).	Arts, Culture and Libraries Service Delivery Plan	Nick Kelland – Principal Librarian
National Eisteddfod 2024: in collaboration with partners both within the Council and externally, explore opportunities to promote archive resources, developing Welsh language engagement activities and exhibitions, ensuring sustainable and enduring Welsh language opportunities within local communities.	RCT Libraries Delivery Plan	Nick Kelland – Principal Librarian
Develop a social media campaign to promote the wide variety of Welsh language resources available within the service.	RCT Libraries Delivery Plan	Nick Kelland – Principal Librarian
Raise awareness amongst key stakeholders of relevant resources and support available to raise the profile of the Welsh	Prosperity and Development Delivery Plan	Derek James – Service Director - Prosperity and

language and increase engagement with Welsh speakers and learners within their businesses and events.		Development
Develop a campaign to attract visitors and residents alike to the Welsh language and its history in RCT.	Prosperity and Development Delivery Plan	Derek James – Service Director - Prosperity and Development Strategic Manager – Tourism and Events
Work experience / placements: In collaboration with relevant partners, develop a strategy/plan in the lead-up to the 2024 National Eisteddfod to raise awareness of key stakeholders to maximise benefits and ensure increased opportunities to use the Welsh language both within Council settings and local tourism attractions and businesses. (In partnership with Council's Eisteddfod engagement officer).	Prosperity and Development Delivery Plan	Derek James – Service Director - Prosperity and Development Strategic Manager – Tourism and Events Chris Richards – Visitor Attractions & Heritage Manager Scott Thomas – Eisteddfod Project Officer
Apprenticeships / volunteering: – liaise with partners to explore opportunities to provide experience for young people	Prosperity and Development Delivery Plan	Derek James – Service Director - Prosperity and Development

through the medium of Welsh in tourism related roles, highlighting the importance of bilingual skills for the industry.	Strategic Manager – Tourism and Events Chris Richards – Visitor Attractions & Heritage Manager Siân Woolson – Employment, Education & Training Team Manager	
Apprenticeships – with partners, explore opportunities to provide experience for young people through the medium of Welsh in key areas.	Siân Woolson – Employment, Education & Training Team Manager Bedwyr Harries – Youth Services Manager	
Provide tailored Welsh language awareness training, information and resources for careers advisors to equip them to promote the value of bilingual skills for the workplace.	Siân Woolson – Employment, Education & Training Team Manager	

Graduate scheme / Apprenticeships – with partners, explore opportunities to provide experience for young people through the medium of Welsh in key areas such as public services, health care, early years.	Siân Woolson – Employment, Education & Training Team Manager
Explore opportunities to expand Welsh medium provision in light of virtual/hybrid platforms of learning, as well as the possibilities of wider regional or partnership working.	Val Clarke – Senior Officer Community Learning Employability
In collaboration with partners, gather information on all available opportunities to learn Welsh in RCT, and promote and market these across all platforms in order that RCT residents are aware of what's available to them. Identify gaps in provision and seek to address these with partners.	Val Clarke – Senior Officer Community Learning Employability Welsh for Adults Community Groups
Community voice Work with the Canolfan Gartholwg community committee to plan a programme to increase opportunities to use and practice Welsh informally and to improve confidence.	Val Clarke – Senior Officer Community Learning Employability

Jayne Rogers – Garth Olwg Event Co-Ordinator	
Menter laith	

Relevant legislation / strategies	 Cymraeg 2050 Welsh language standards regulation (No. 1) 2015 Well-being of Future Generations 2015 Welsh in Education Strategic Plan 2022-2032 Education and Inclusion Services Strategic Plan 2021-2024 Welsh language Recruitment strategy Corporate plan LDP
	 Tourism Strategy Strategic Equalities Plan
Relevant partners and links	 All RCTCBC Service areas Town and Community Councils Fforwm laith Rhondda Cynon Taf Welsh Education Forum Schools in RCT Mudiad Meithrin Cymraeg i Blant RhAG Dysgu Cymraeg Morgannwg Cwm Taf UHB Cwlwm Urdd Menter laith RhCT Fforwm laith Rhondda Cynon Taf Welsh Language Youth Forum Aelwyd Cwm Rhondda

Eisteddfod y Rhondda
Rhondda Arts Festival
Coleg y Cymoedd
Coleg Cymraeg Cenedlaethol
Cardiff Met
Central South Consortium
Careers Wales
• DWP
Colegau Cymru
Eisteddfod Genedlaethol Cymru
Cyngor Celfyddydau Cymru
Llenyddiaeth Cymru
Merched y Wawr
Papurau Bro
Theatres, galleries and arts centres
Clwb y Bont
Interlink

PART 2

PARTNERS- COLLABORATION AND PROMOTION

PRIORIY AREA	AIM	ACTIONS	RESPONSIBILITY	ANNUAL UPDATE
SA1 – Early Years / Workforce [WESP] STRATEGIC AREA = SA		 Continue to advise, support and collaborate with RCTCBC to: ensure an increase in the number of children accessing/attending Ti a Fi and Cylchoedd Meithrin groups across the county ensure an increase in Welsh language provision in Flying Start settings across the county ensure an increase in the rate of transition from early years to 	Mudiad Meithrin [WESP]	
SA1 / SA2 / SA3		 Welsh-medium education work with the Council and its partners to develop and expand the skills of the childcare workforce in the county. Continue to advise, support and collaborate with RCTCBC to promote and expand the range of Welsh language activities provided for 	Urdd	
		 children and young people beyond the classroom in activities around: play (Chwarae yn Gymraeg) sports (e.g. swimming, gymnastics, Fel Merch participation) community arts, clubs, holiday activities, Eisteddfod developing young community leaders volunteering and training apprenticeships residential opportunities 		
		Identify with RCTCBC where appropriate resources and settings may be shared to widen access.		

	Work with the Council and wider partners to raise awareness of the Fund for All to secure places at the Urdd camps for children who would otherwise not have the opportunity to go on a summer holiday.		
SA1 / SA2 / SA3	In the review of the Welsh Language Strategic Development Plan for Coleg y Cymoedd 2018-2023, seek further opportunities to align aspects of the plan for 2023 onwards with RCTCBC WESP and 5-yr Promotion Strategy.	Coleg y Cymoedd	
	Continue to work with RCTCBC to promote opportunities with Welsh language pathways into work and the benefits of Welsh in employability as a workplace skill.		
SA1 / SA2 / SA3	Continue to advise, support and collaborate with the Council to:	Dysgu Cymraeg Morgannwg	
	 promote and expand opportunities for RCT staff and residents to learn Welsh identify where appropriate resources and settings may be shared to enable people to access learning Welsh in their own communities 		
	Work with the Council and wider partners to raise awareness of the Learning Welsh Financial Contingency Fund to assist with costs such as childcare, travel or resources when learning Welsh.		
SA1 / SA2 / SA3	The UHB recognizes that local authorities are an essential partner in providing health and social care to its population and that offering seamless care in Welsh between primary, secondary and social care to those who need it necessitates working in close partnership with them. As such the UHB will continue to work with RCTCBC as a core partner on the More than Just Words Forum, to align the key principles of More than Just Words with the 5-yr strategy's goals of increasing Welsh language services for residents and use of the language in the workplace; and to seek to embed the good practice of the Active Offer on a wider level in RCT.	Cwm Taf UHB	

	Continue to work with partners to promote careers within the NHS to Welsh speakers and school leavers in RCT and the wider region as part of the UHB's own 5-year plan to increase the offer of clinical consultations in Welsh and its workforce planning processes to increase its bilingual workforce.		
SA1 / SA2 / SA3	 Work with the Council and wider partners to promote opportunities for young people to use Welsh informally (e.g. opportunities to volunteer; community projects; projects in schools). Discuss with RCTCBC the role of Menter laith RhCT in assisting with the work of sustaining the 2024 National Eisteddfod legacy within RCT communities for the future. Discuss with the Council how to ensure that Parti Ponty/Christmas/St David's Day events can provide opportunities to realise the key aims of the Promotion Strategy through the promotion of the language, raising awareness and bringing communities together to socialise and to use the language in a variety of contexts. Strengthen the voice of young people in RCT by working with partners to ensure that the Welsh language Youth Forum is effective and inclusive in order to hear the voices, the aspirations and needs of RCT young people and that they play an active role in planning appropriate opportunities. Continue to innovate with technology to promote opportunities on various platforms and targeting different audiences (website/ Medrau Project /AMAM Cymru etc) 	Menter laith Rhondda Cynon Taf	